

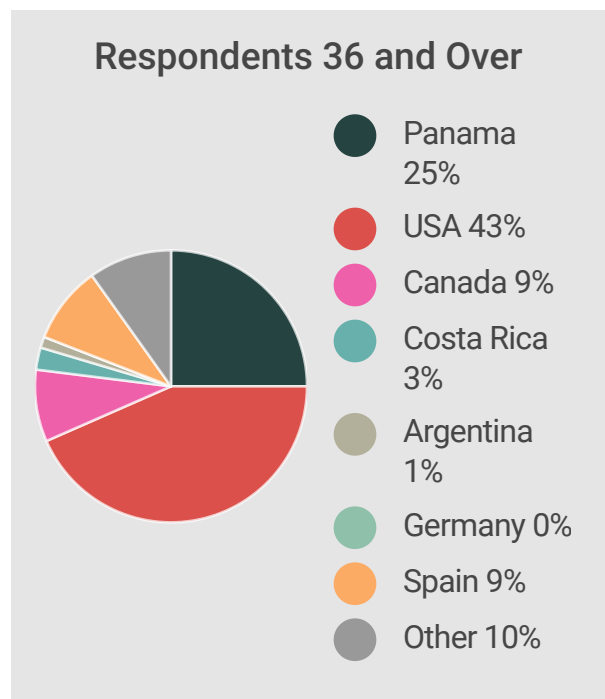
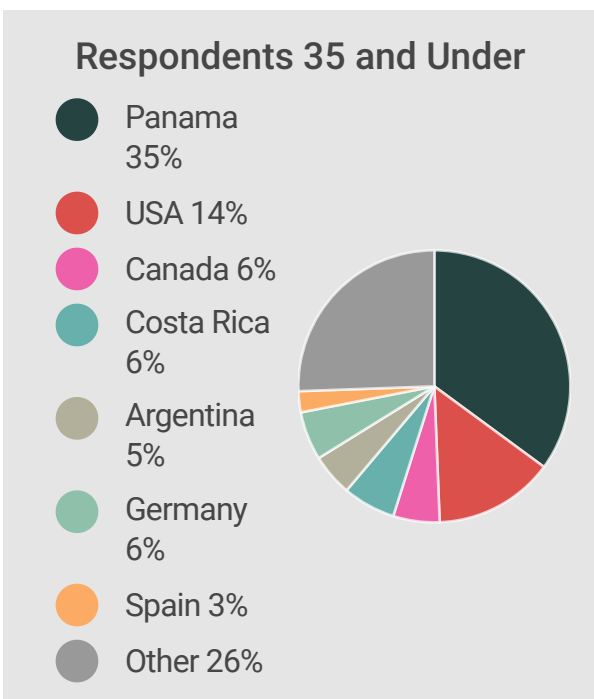
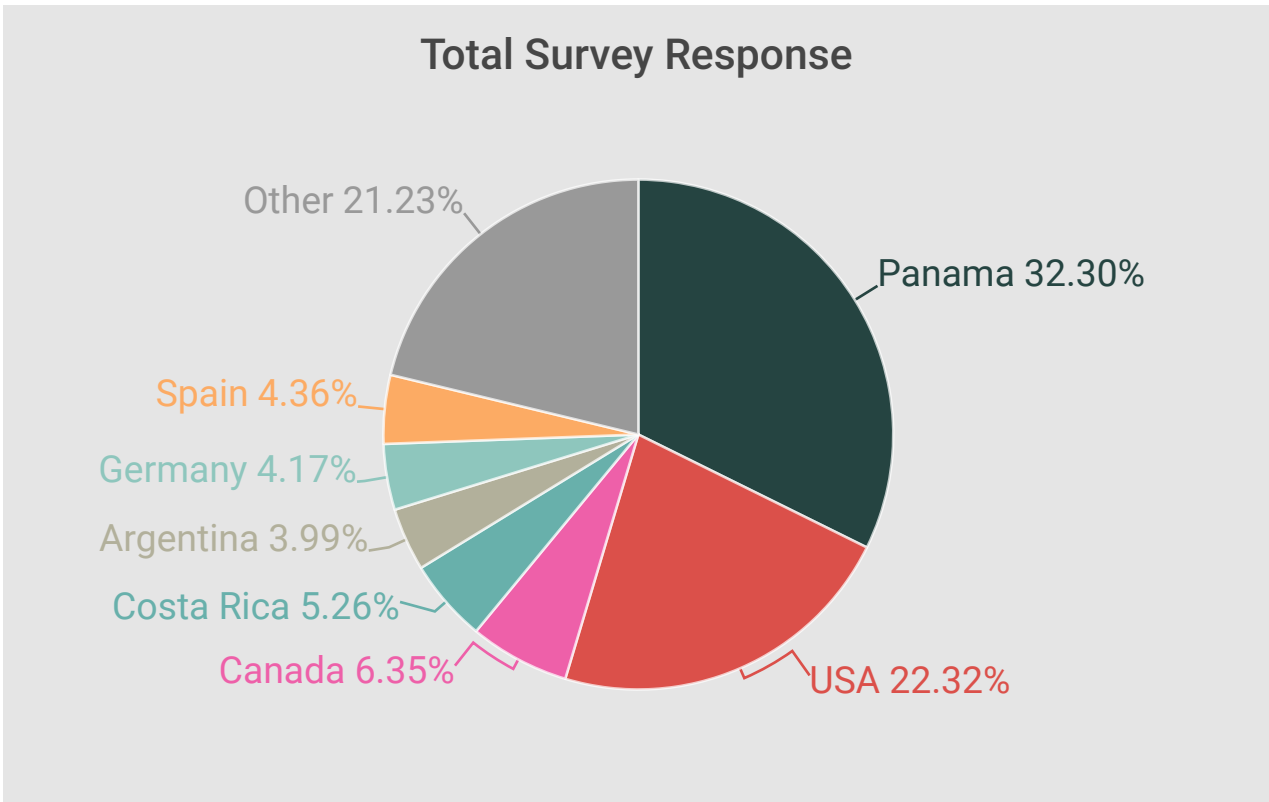
# BOCAS DEL TORO RESIDENT TRAVELER DATA



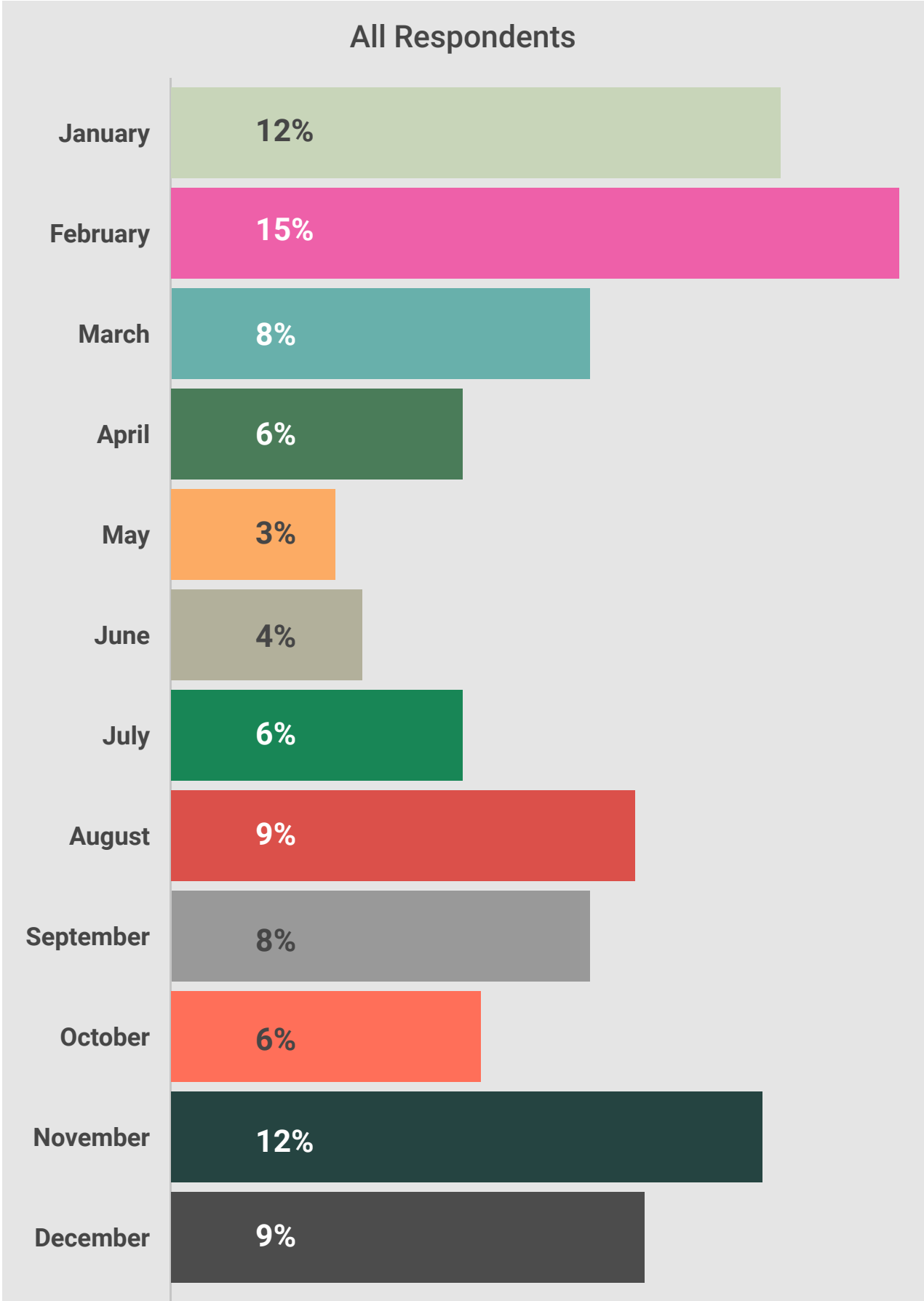
# 2020

# Country of Origin

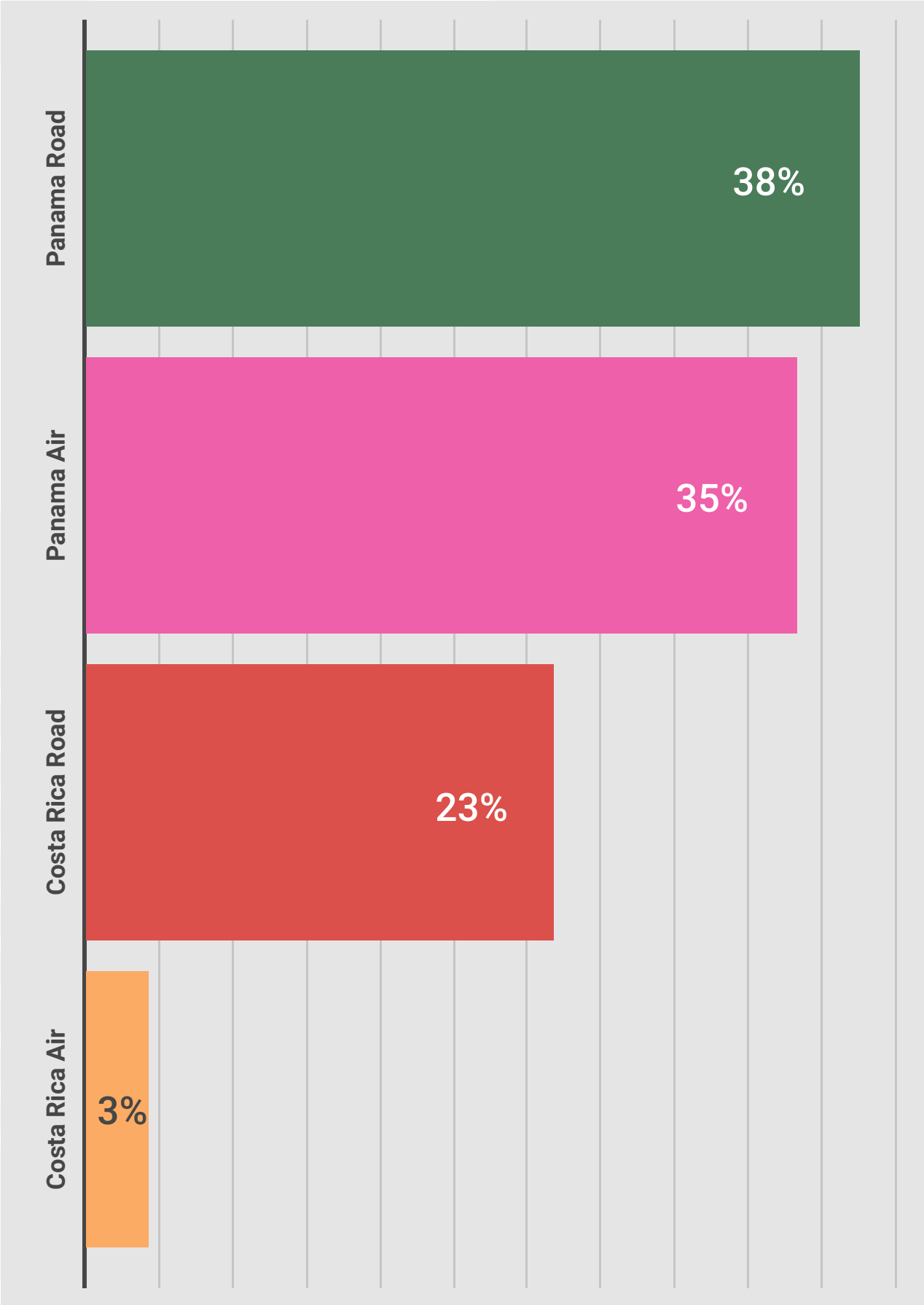
Responses broken down by country with 4% or greater in the total survey group of 553 participants. Age groups by the same countries.



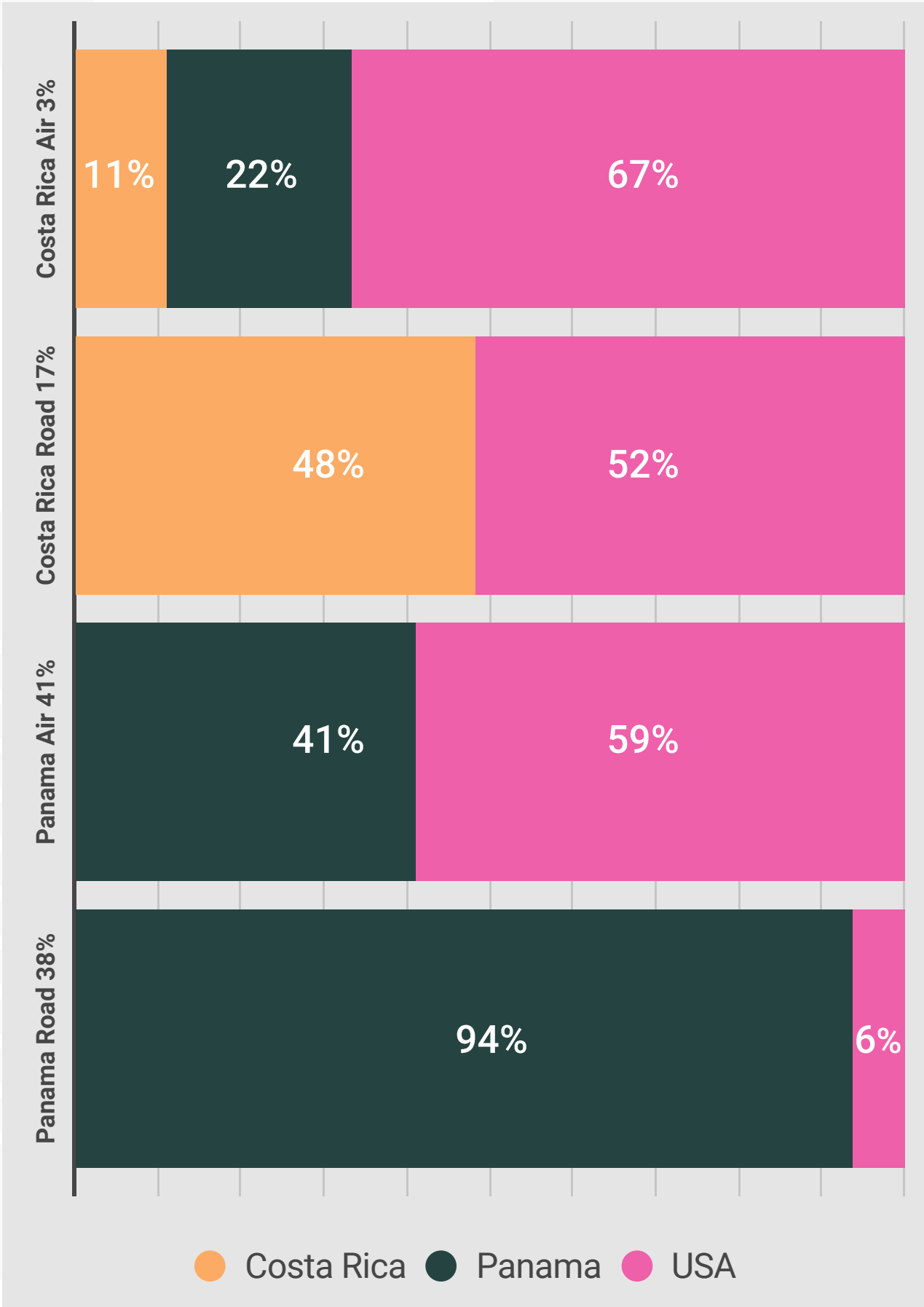
# Month Visited Bocas del Toro



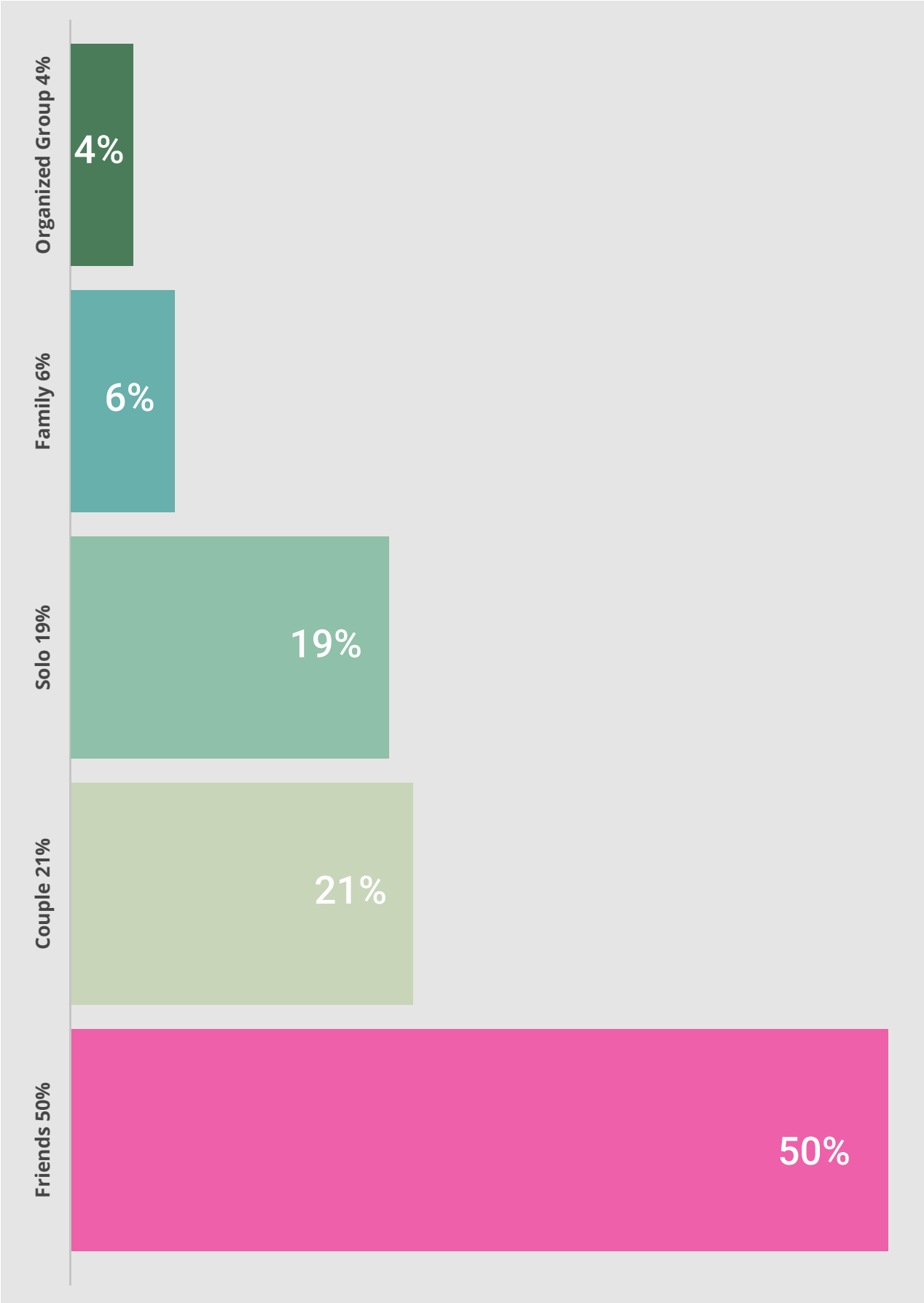
# Arrival to Bocas del Toro for Total



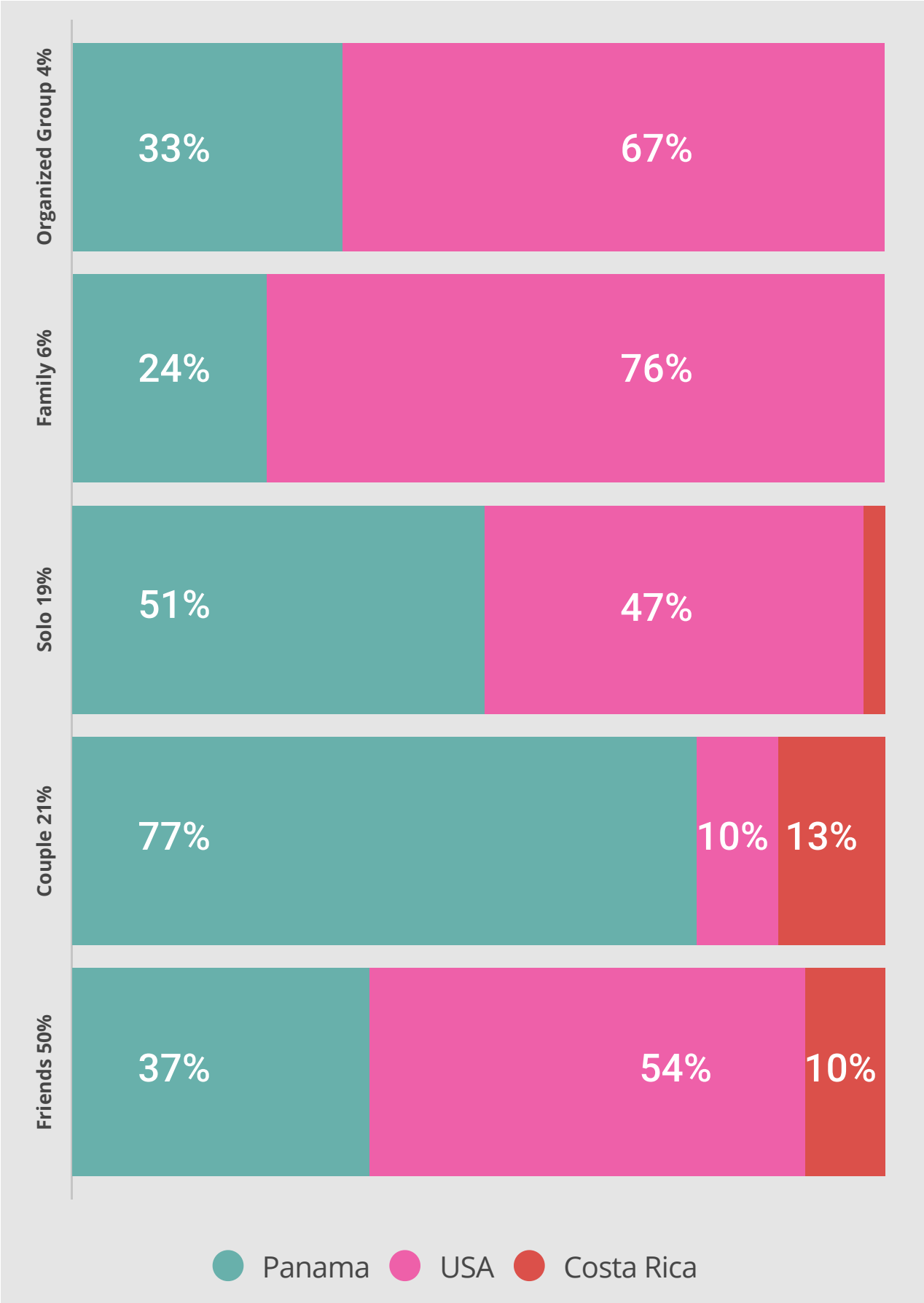
# Arrival to Bocas del Toro by Top 3 Visitors



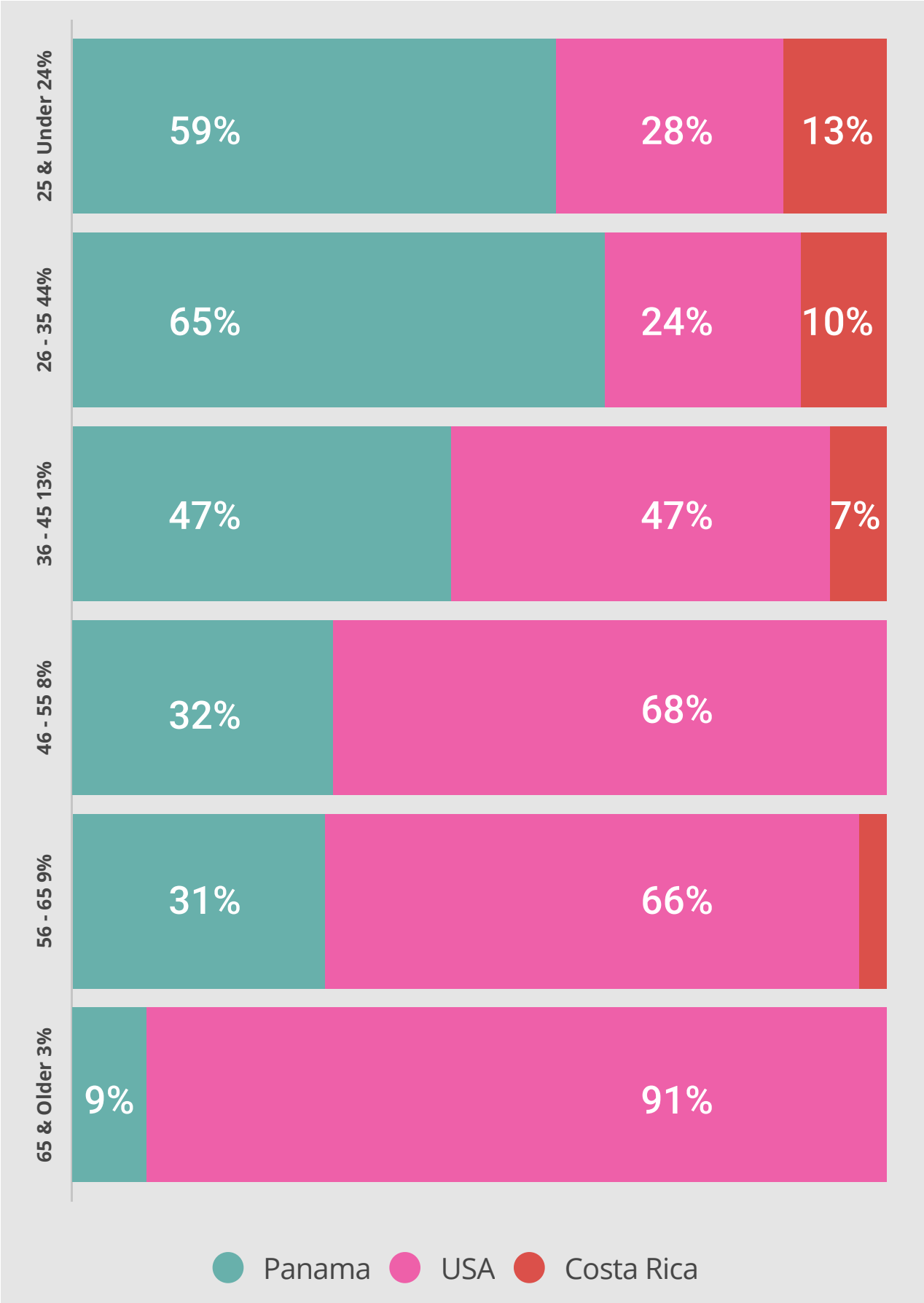
# Traveled to Bocas with - all respondents



# Traveled to Bocas with - Top 3 Visitors

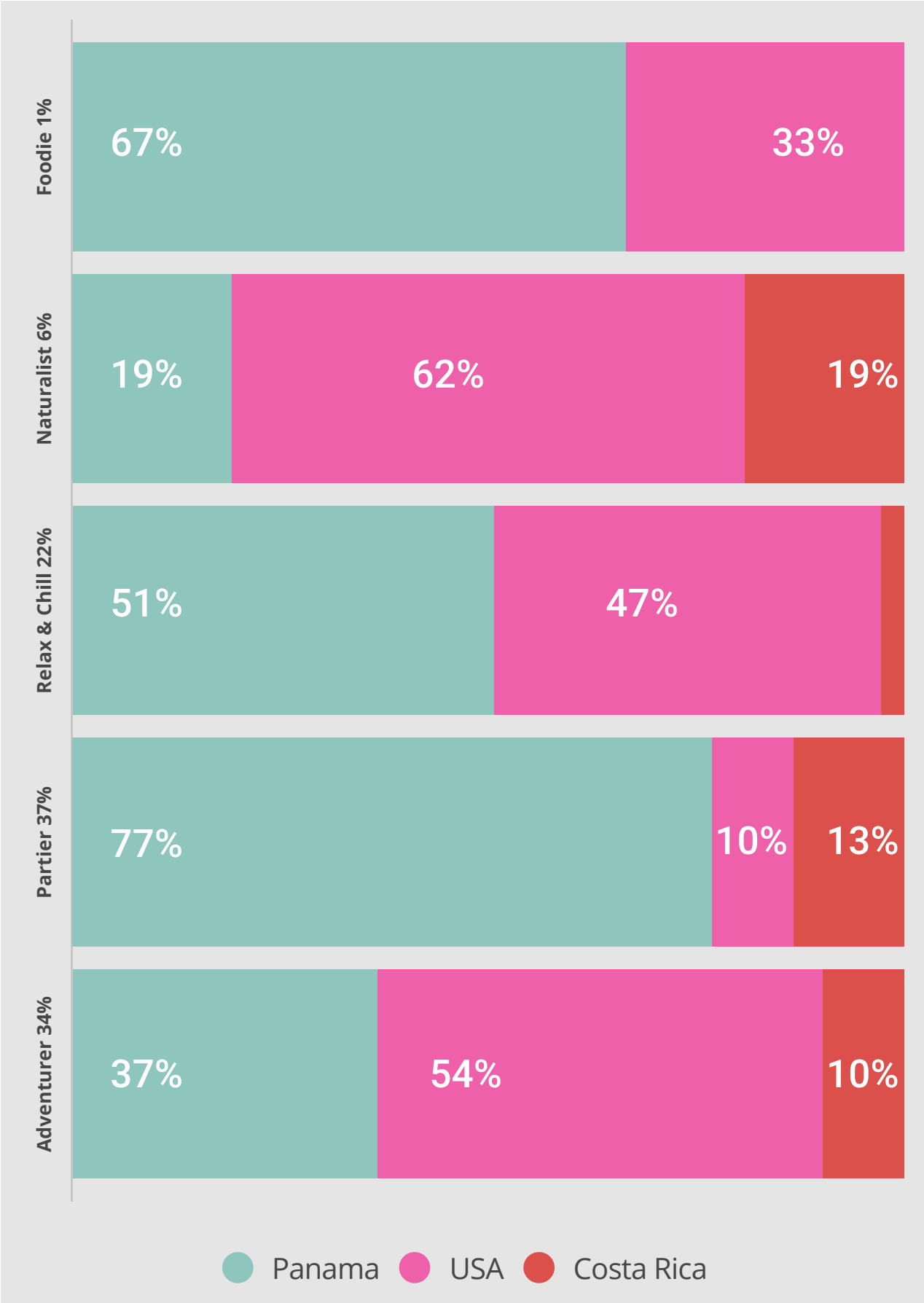


# Respondent Age - Top 3 Visitors

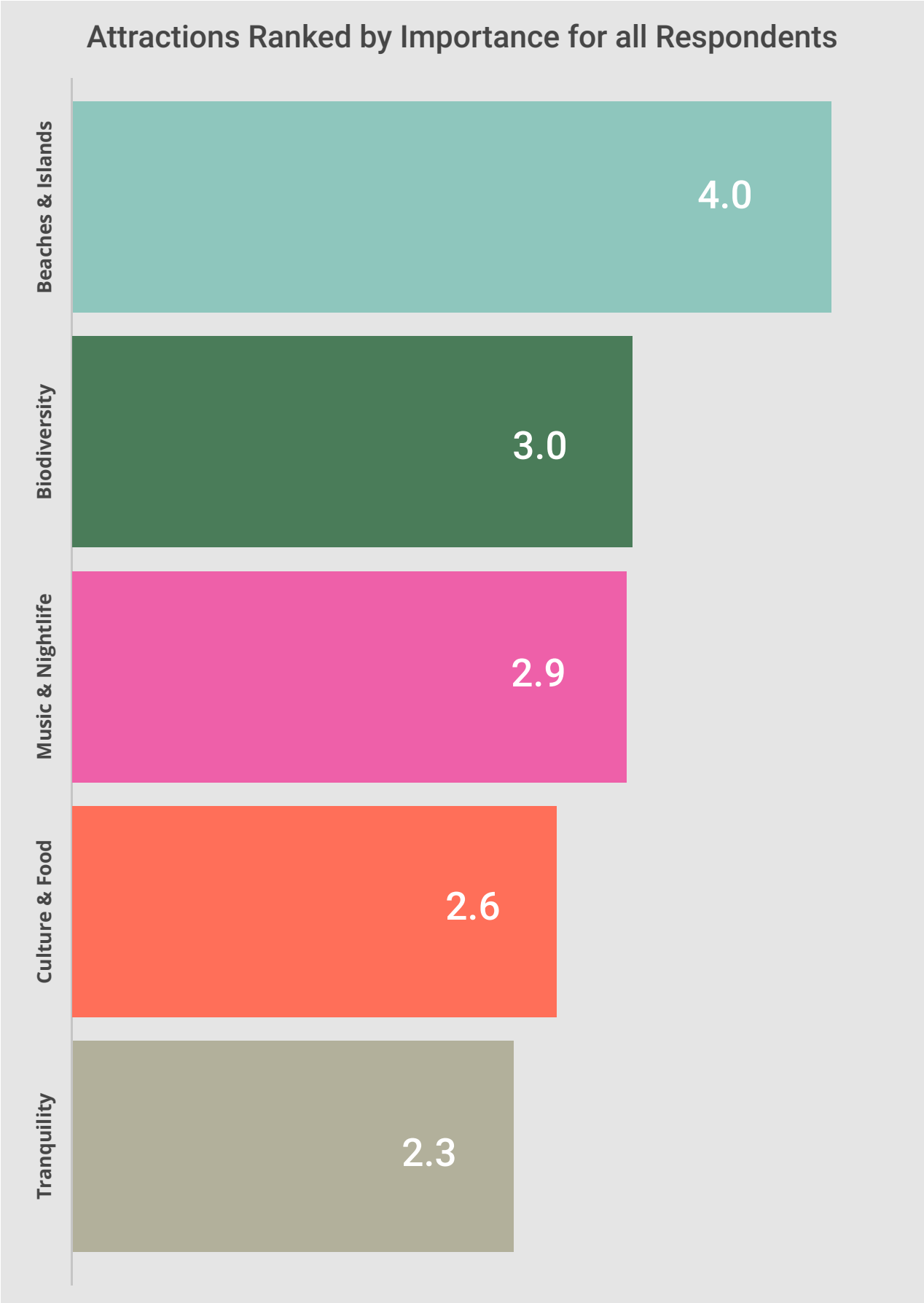




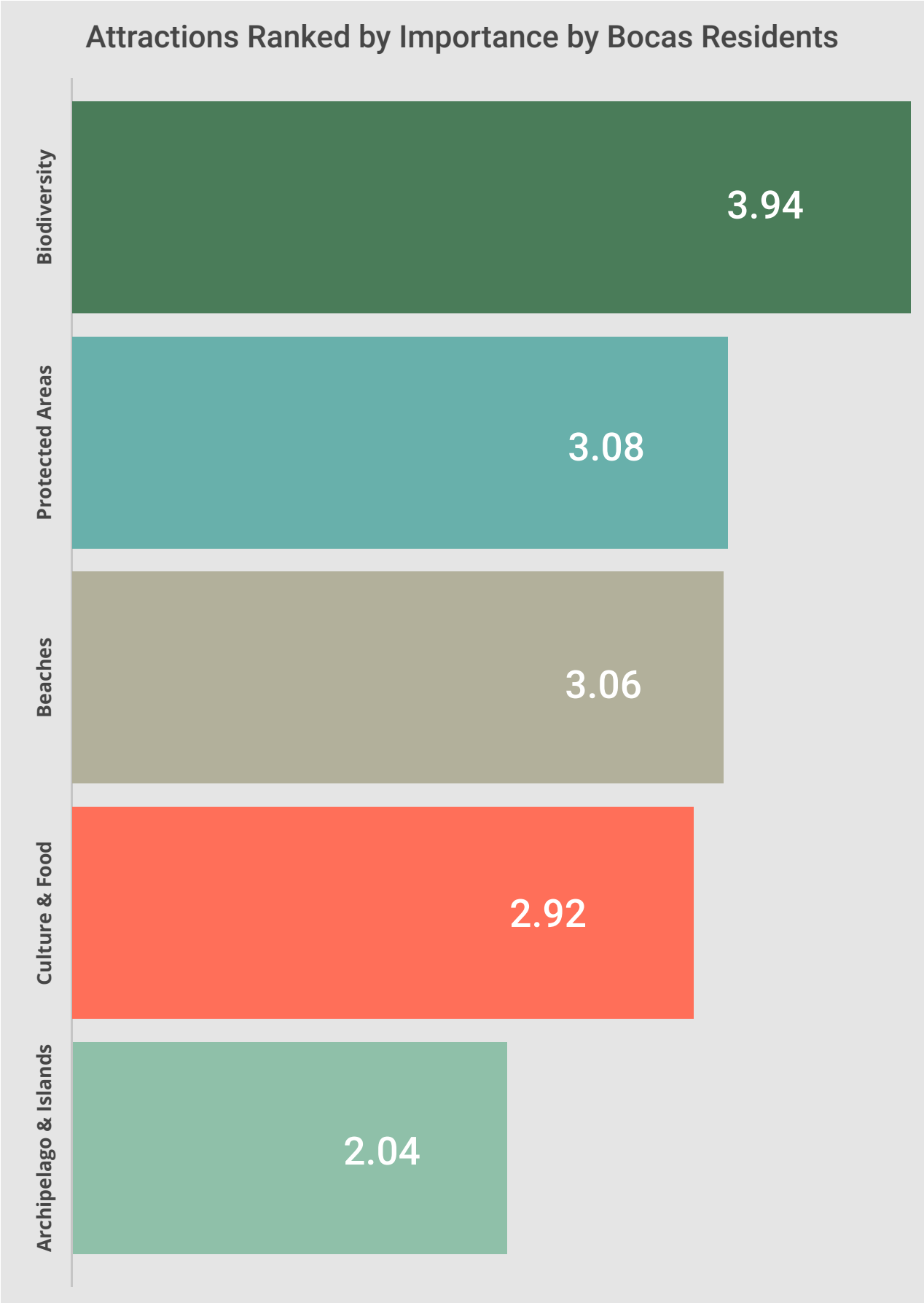
# Identified as... traveler by nationality



# Bocas del Toro Assets That Attracted Travelers

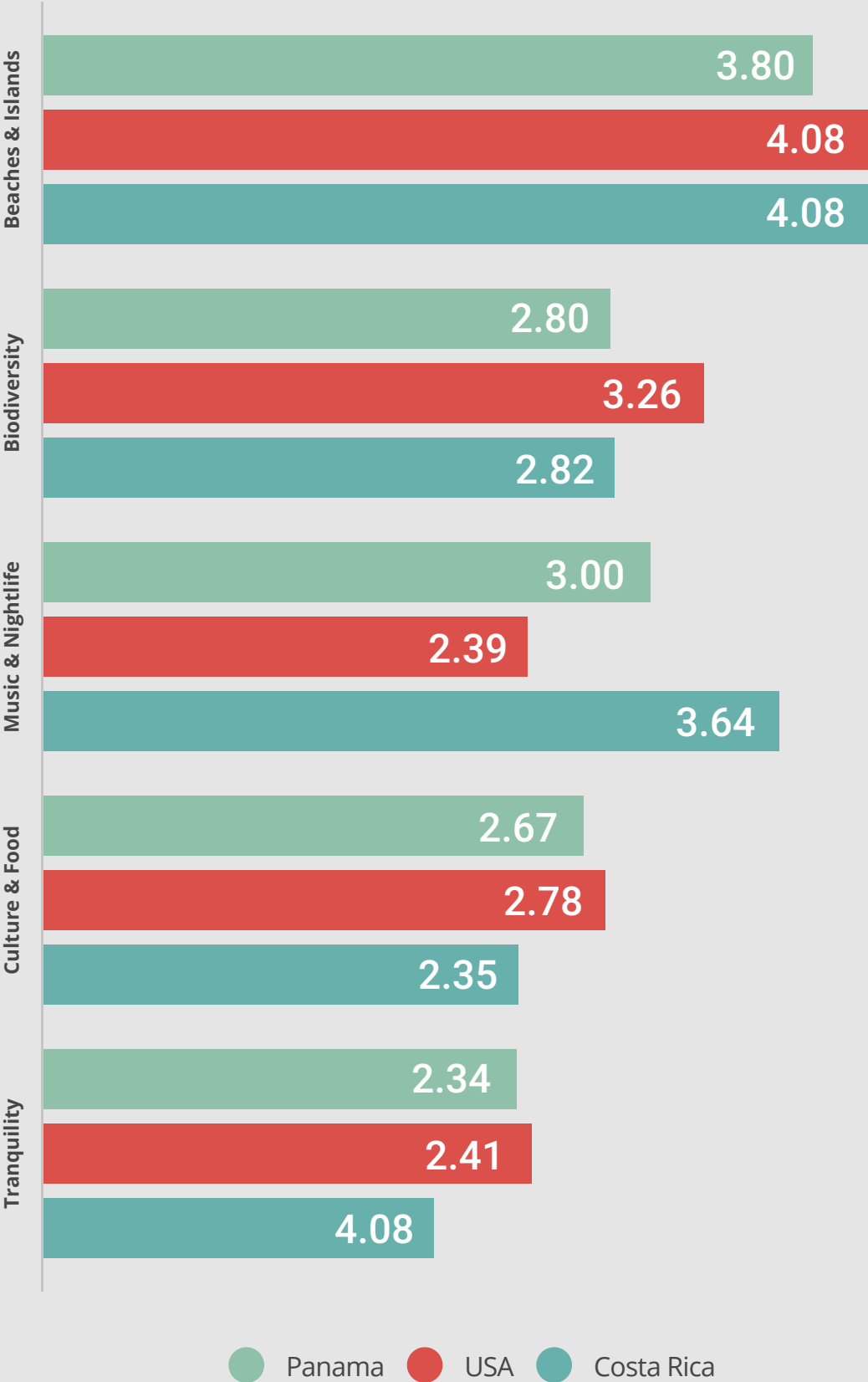


# Importance of Bocas del Toro Assets



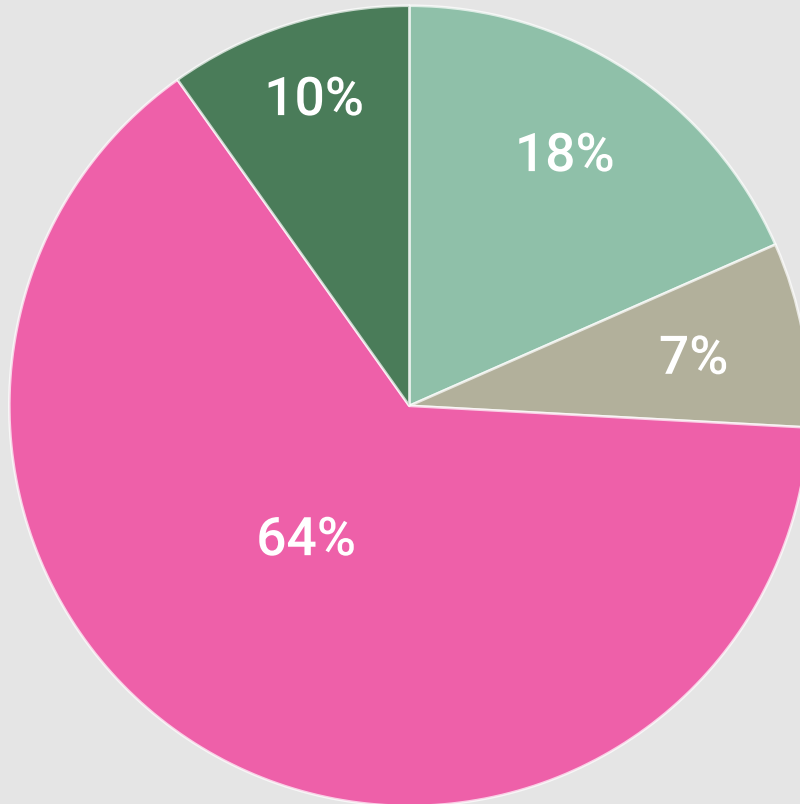
# Bocas del Toro Assets Attracted Travelers

Respondents ranked attractions by top 3 Nationalities



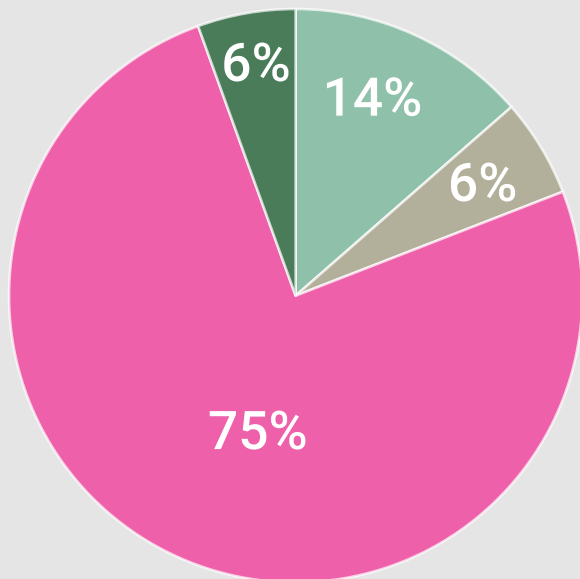
# Feeling of Bocas del Toro

Total Respondants

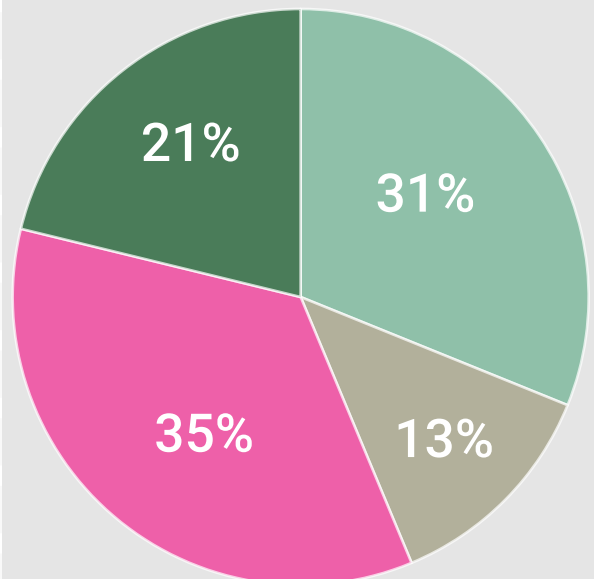


- Relaxed
- Cultural & Authentic
- Happy & Festive
- Natural & Raw

Respondents 35 and Under

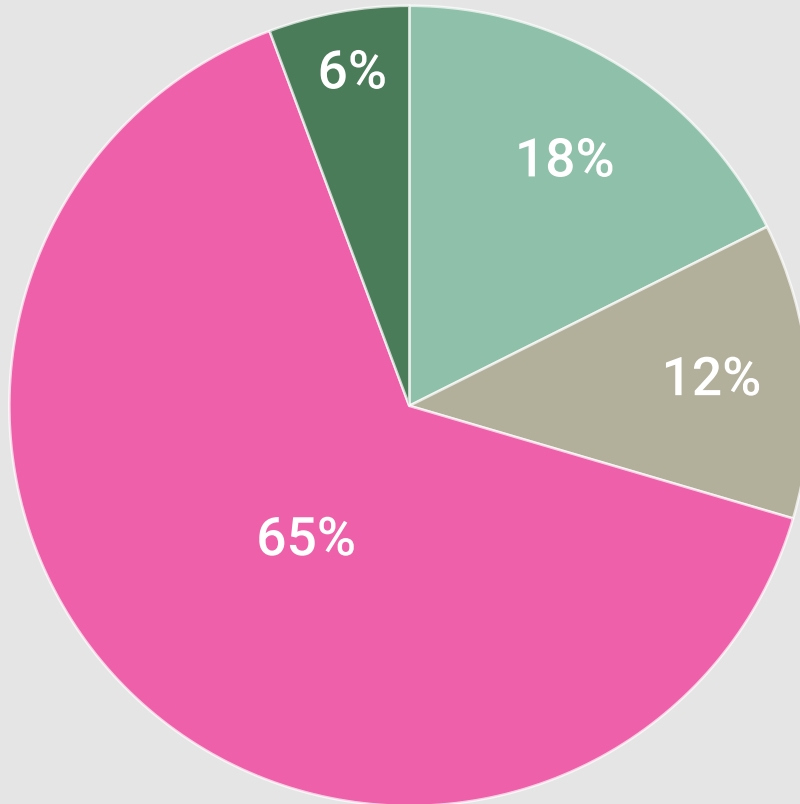


Respondents 36 and Over



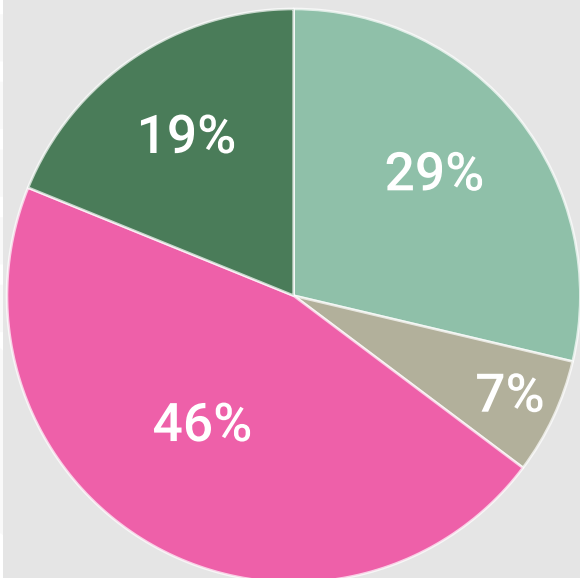
# Feeling of Bocas del Toro

Panamanian Respondents

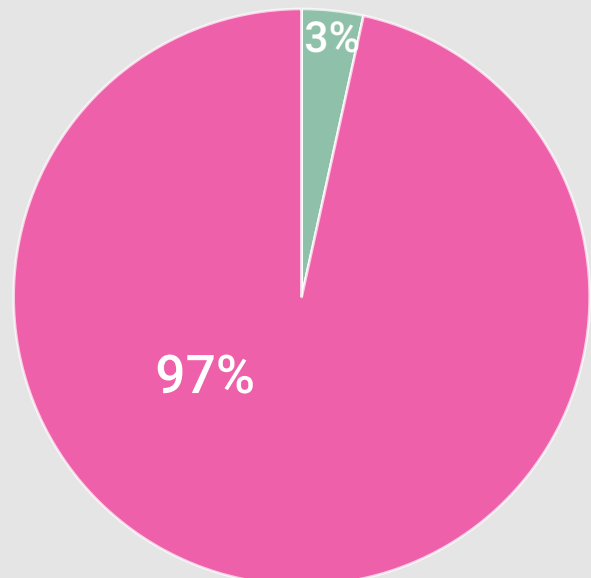


- Relaxed
- Cultural & Authentic
- Happy & Festive
- Natural & Raw

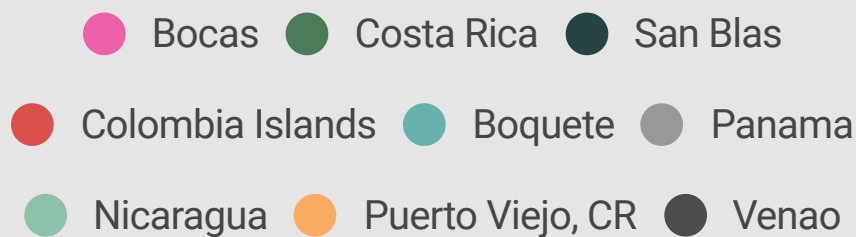
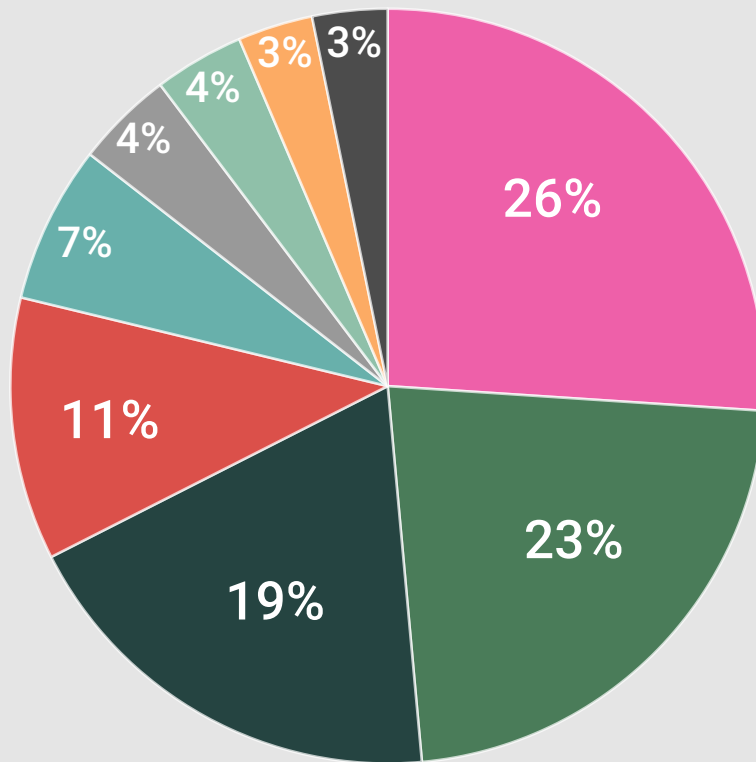
USA Respondents



Costa Rican Respondents



## Specific Locations with 10 or More Responses



## Destinations Considered

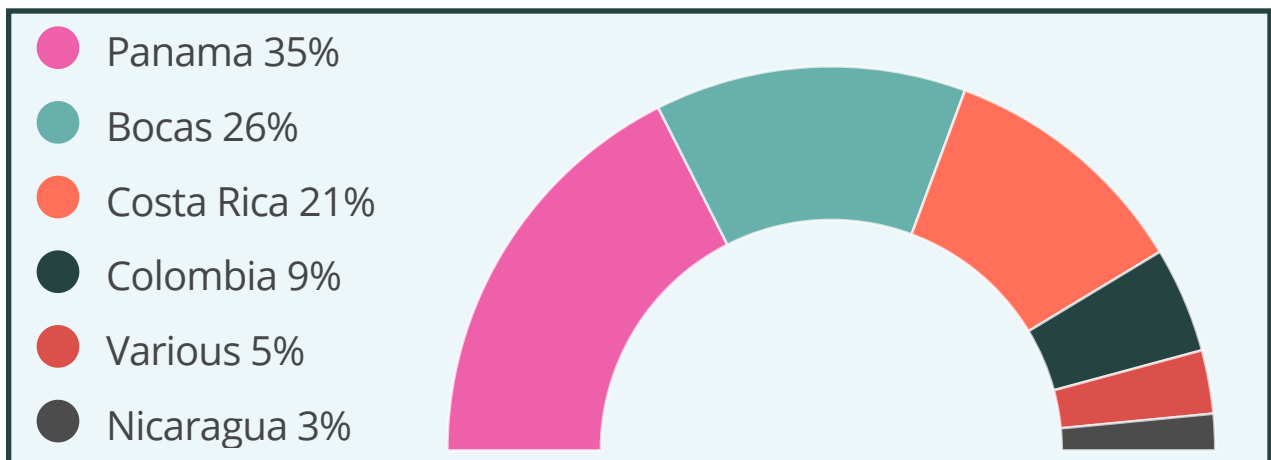
Respondents were asked the open ended question, "Which other destinations did you consider when you decided to travel to Bocas?" Responses were sorted into specific locations. With this information we then found the specific locations with greater than ten people considering that location as well as Bocas. We also looked at the countries considered in addition to Panama and the locations within Panama itself.

# Destinations Considered...

All Bocas del Toro destinations are pink. They account for 43% of all destinations considered by all respondents within Panama.

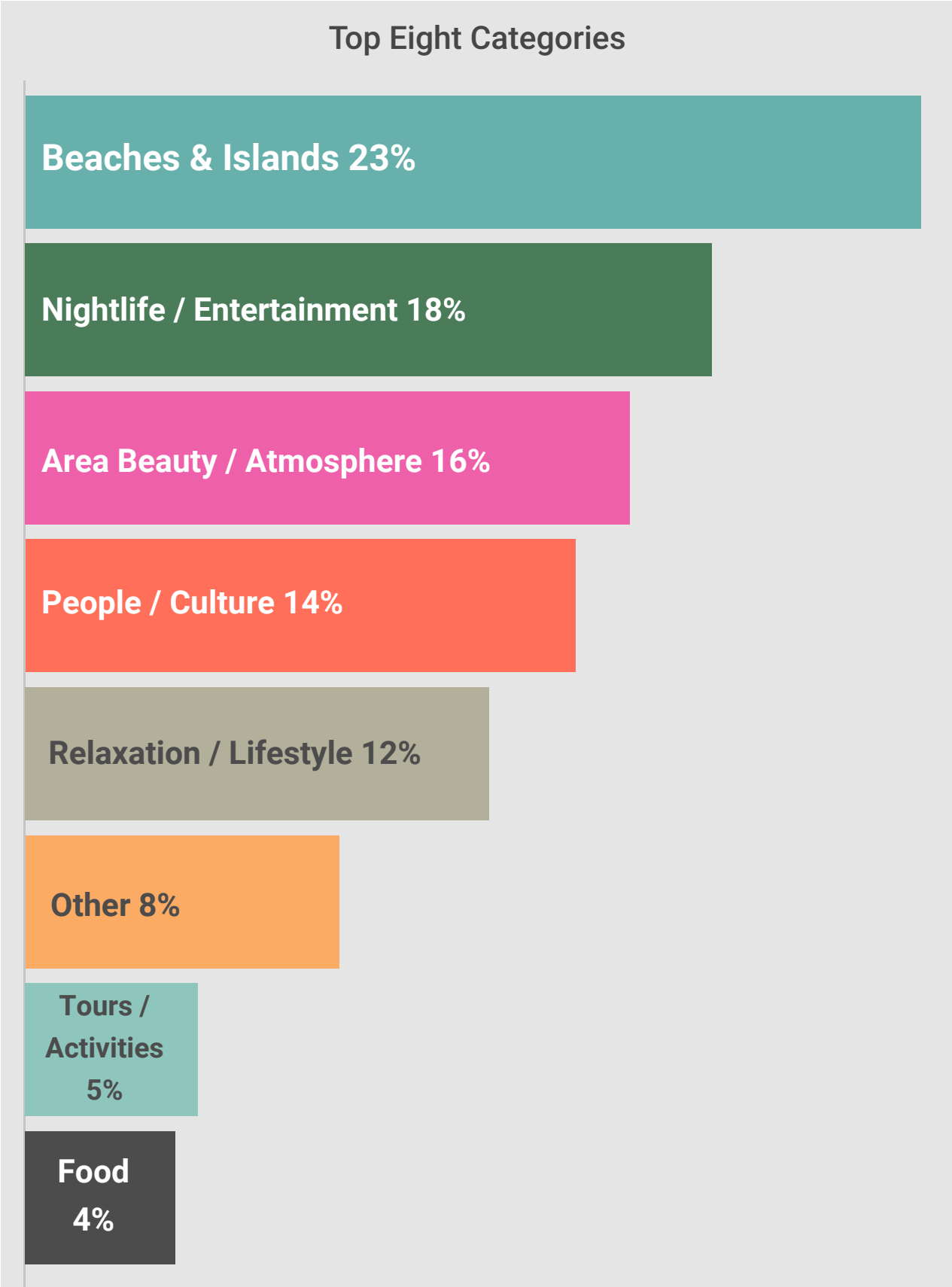


Bocas was first choice for 19% of all respondents, 26% of the locations with ten or more responses, and 25% of all Panamanian locations considered. Panama as a country was 35% of the top ten responses whereas Bocas when considered as a country was 26% in this same group.



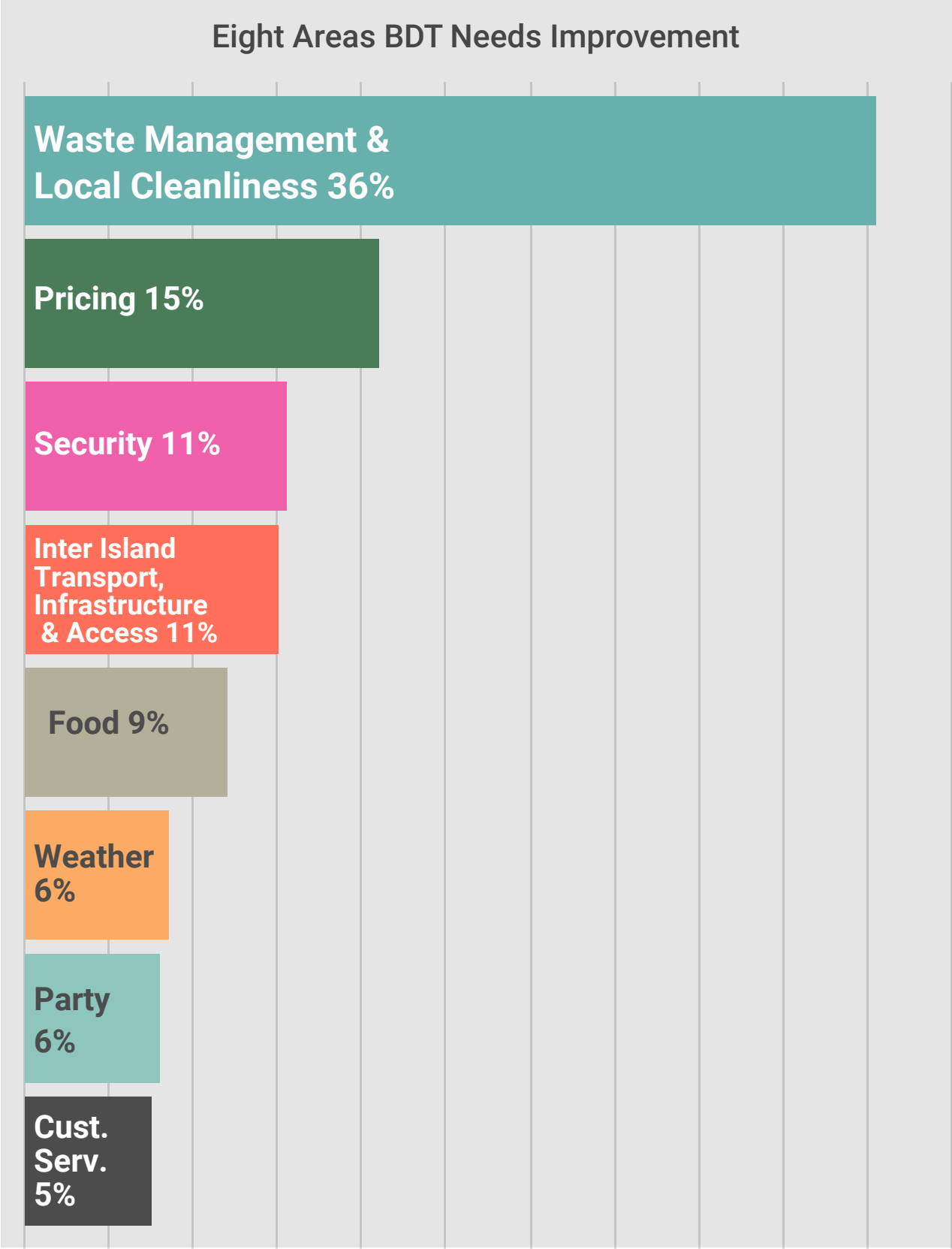


# What did you like most about BDT?



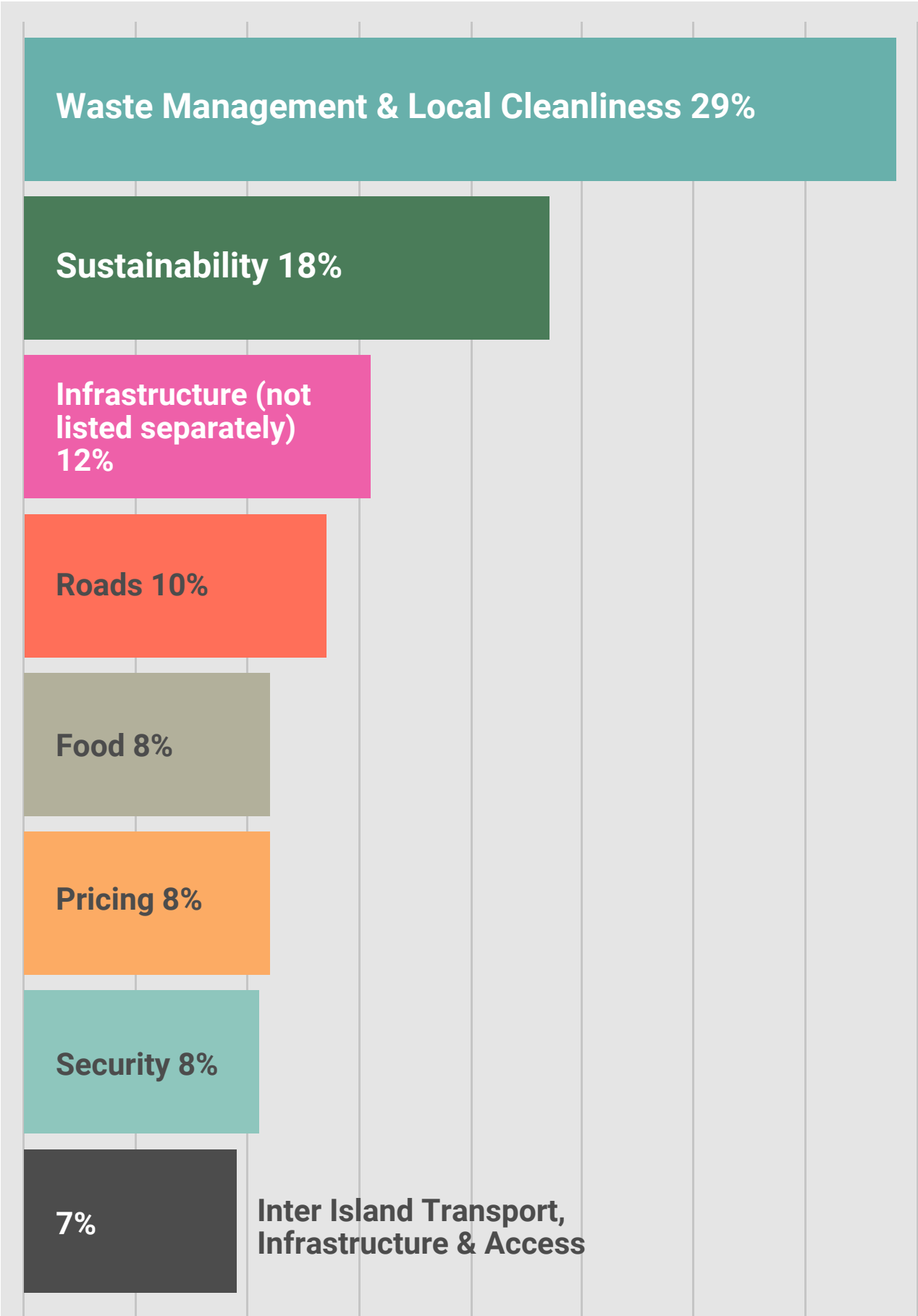
Open answer question sorted by total respondent answers

# What did you like least about BDT?



Open answer question sorted by total respondent answers. 27% of the respondents didn't have any issues. These are the next eight responses.

# What would you like to see improved/changed in BDT?



# Bocas del Toro Ratings

Respondents ranked Bocas del Toro on a five point scale on the following:

**4.5**



**BDT Overall  
As a  
Tourist  
Destination**

**4.0**



**How Respondents  
Feel  
About  
Safety in BDT**

**4.0**



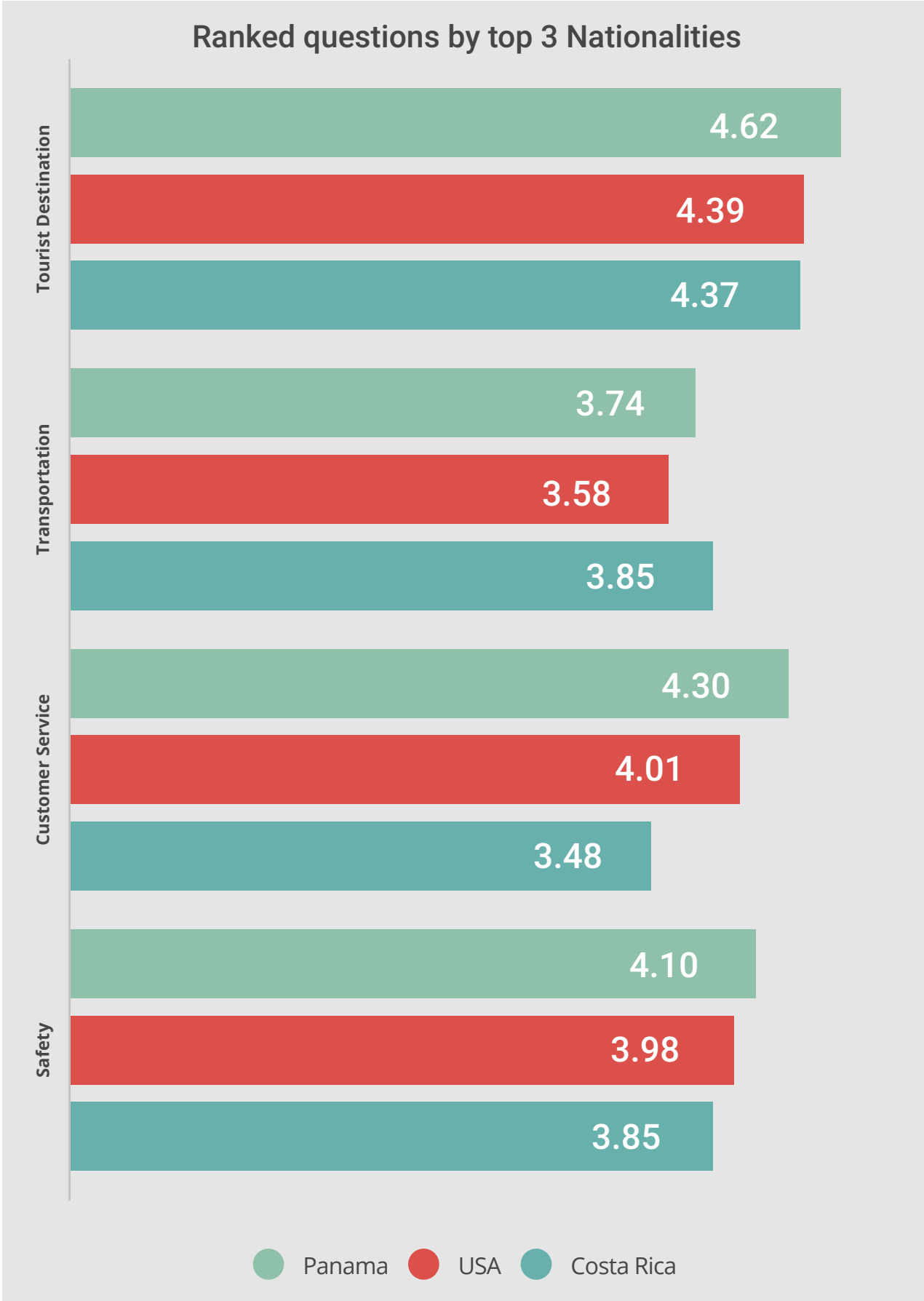
**Customer Service  
in  
Bocas del Toro**

**3.6**



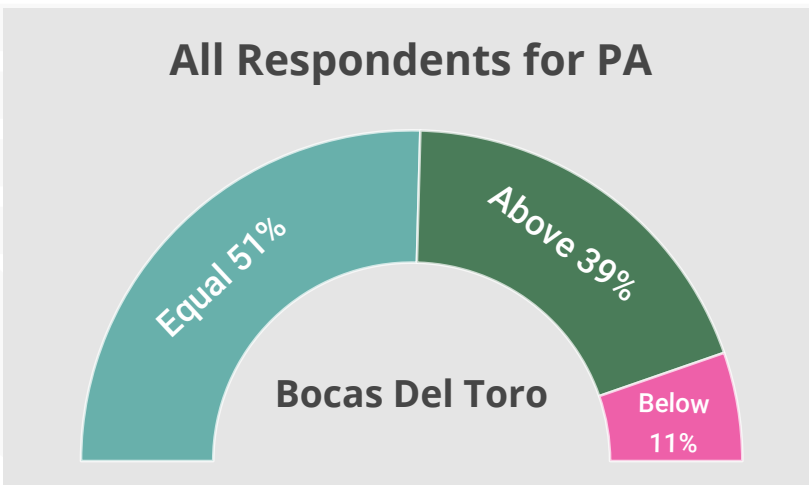
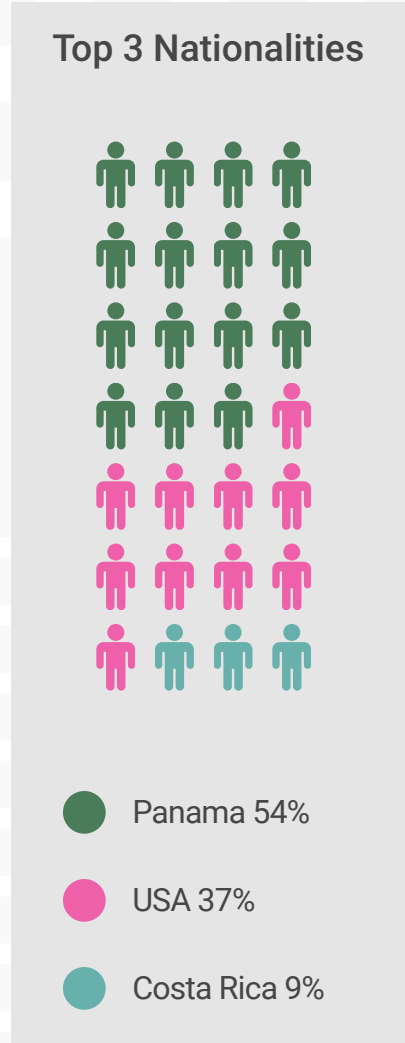
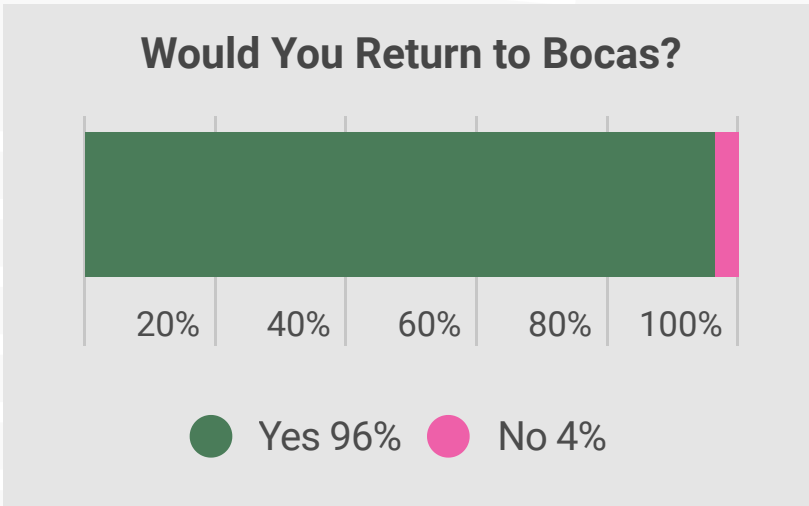
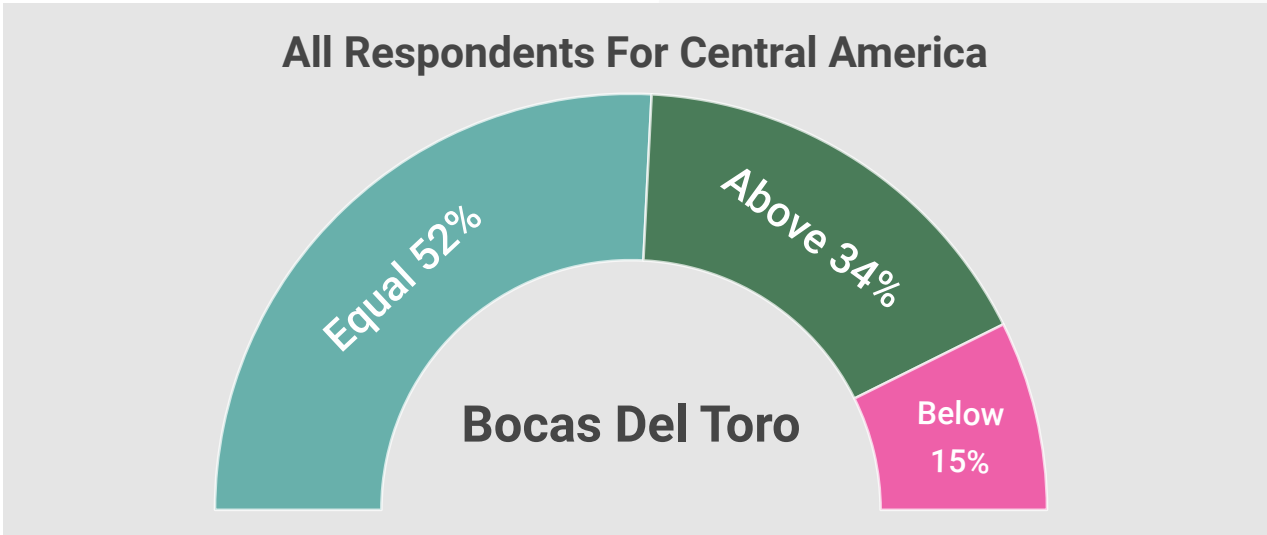
**Transportation  
in  
Bocas del Toro**

# Rankings of Bocas Del Toro



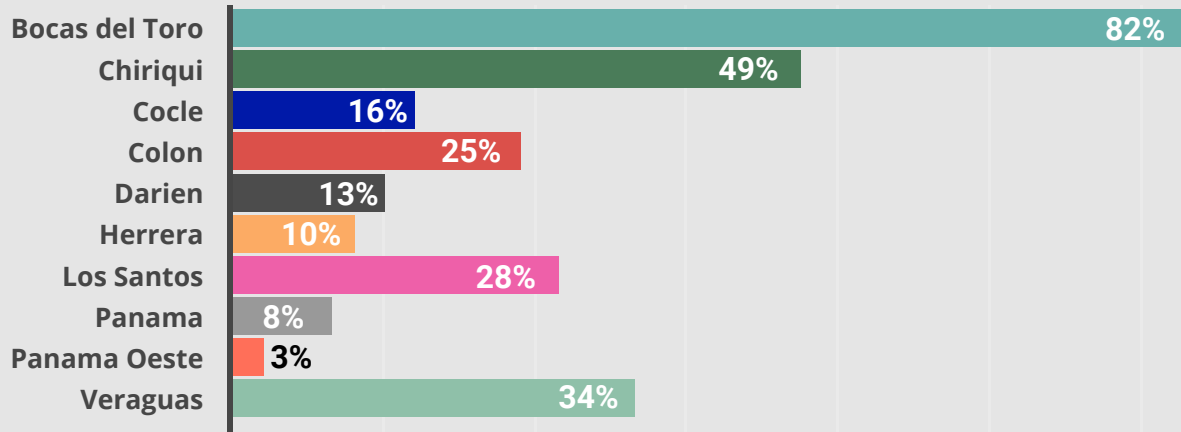
# Bocas del Toro as a Destination

In your opinion, where does Bocas del Toro fall in terms of quality?

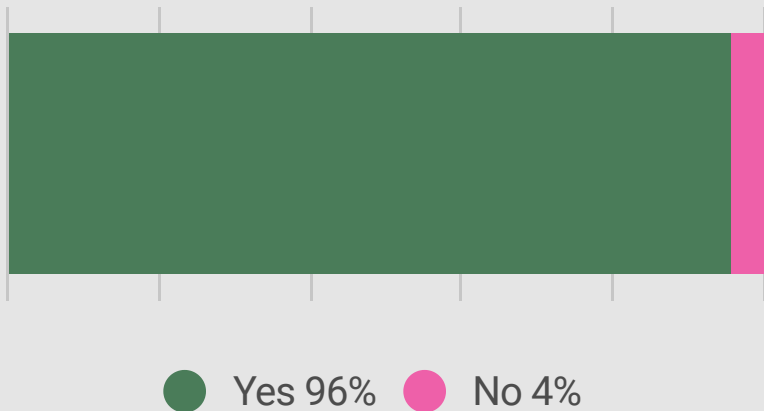


# National Domestic Travelers

## Where Would You Like to Go?



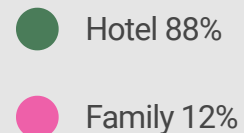
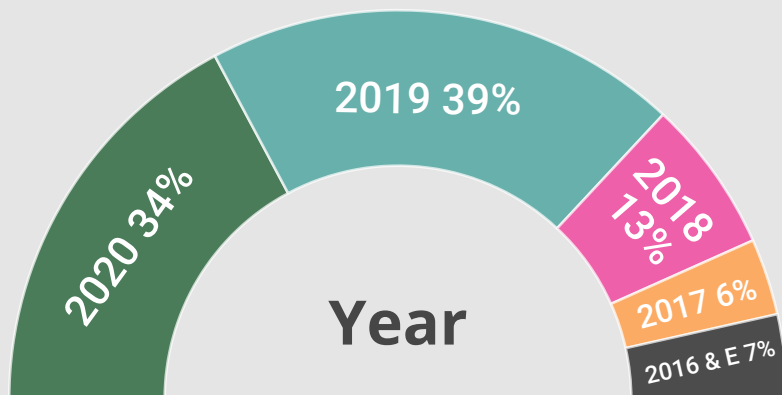
## Interested in Vacationing in PA



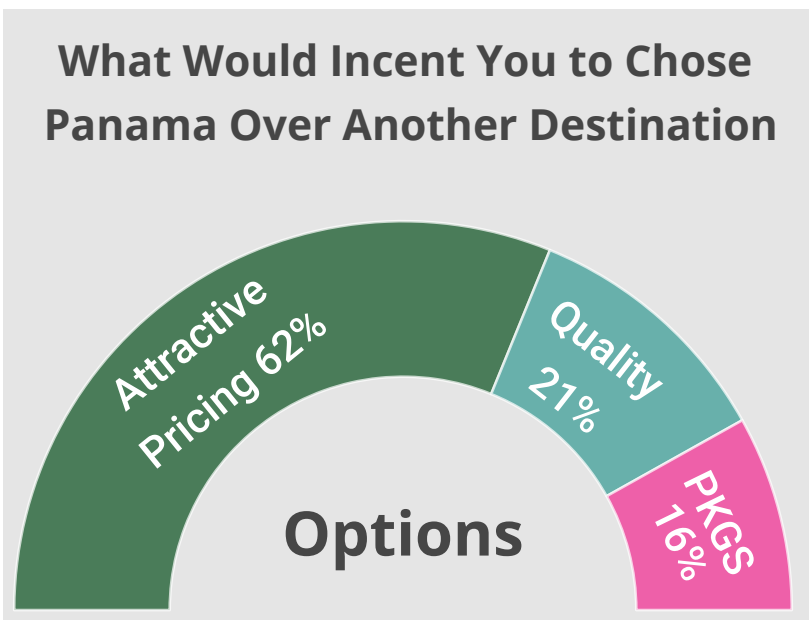
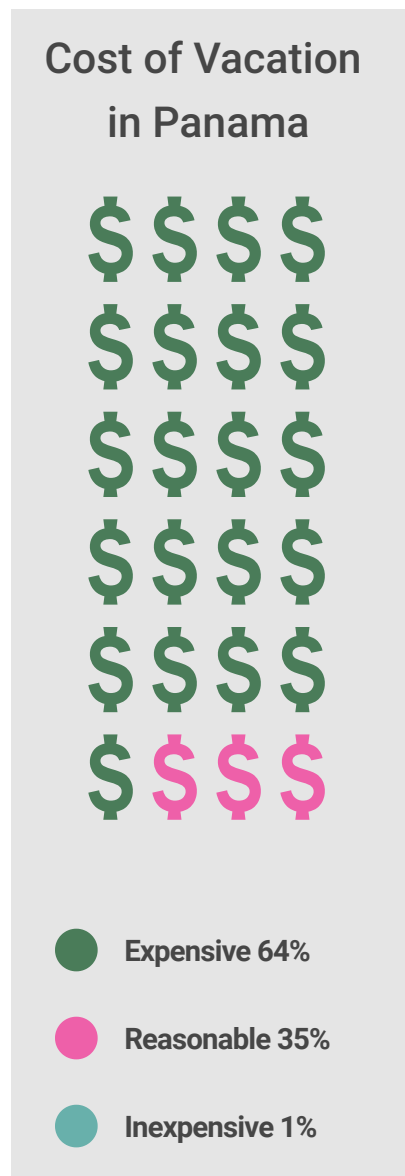
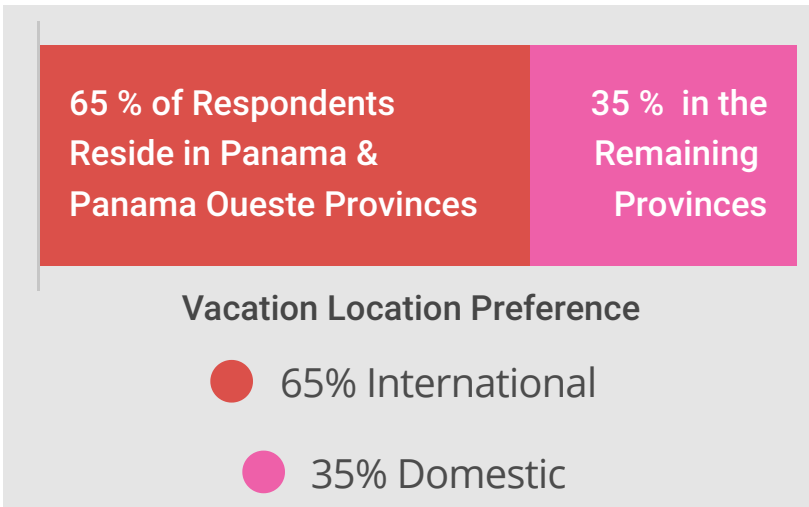
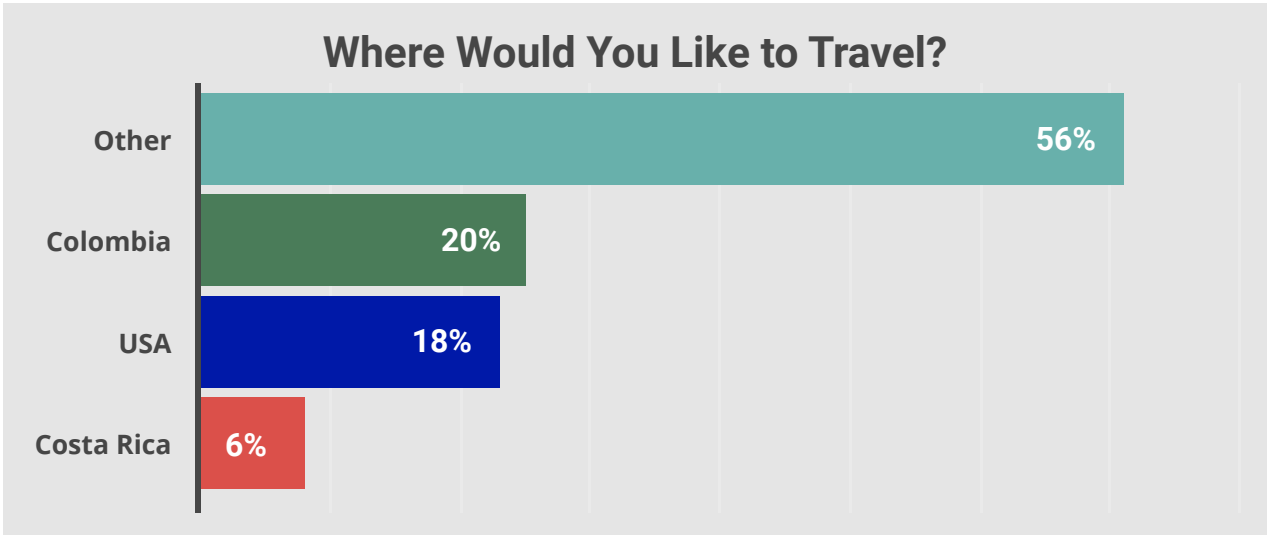
## Hotel or With Family



## Most Recent Vacation Within Panama



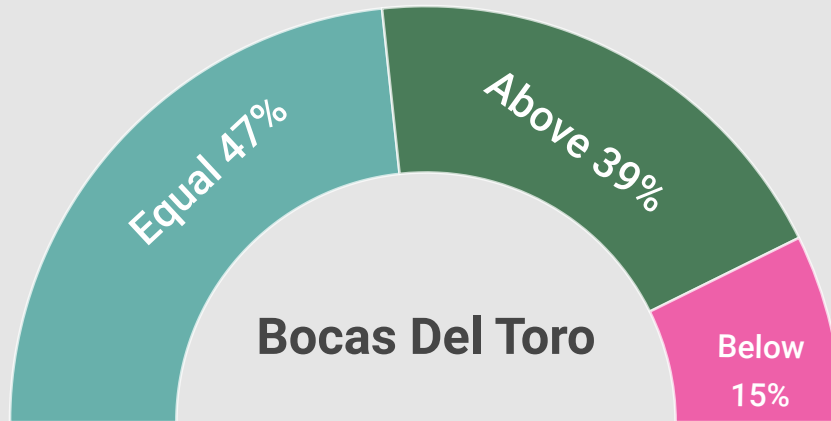
# National Domestic Travelers



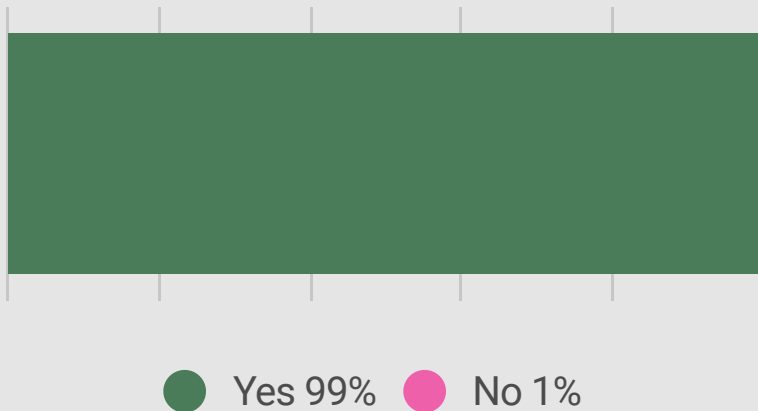


# Bocas del Toro according to Panamanians

## Compared to the Rest of Panama



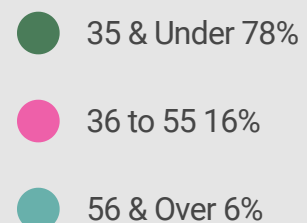
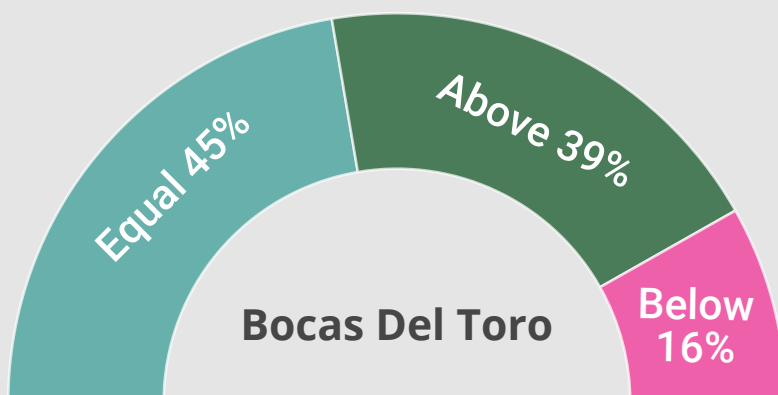
## Would You Return to Bocas?



## Travelers to BDT by Age



## Compared to the Rest of Central America



# Data Sources

Surveys were completed in English / Spanish except for the Nacional Encuesta which was all Spanish. We used Survey Monkey as the data collection tool.

**AUG 13 - 21, 2020**

**Bocas del Toro  
Small Group  
Questionnaire  
Open Ended  
50 Local Responses**

**SEP 11 - OCT 1, 2020**

**Traveler Survey  
2020  
20 Questions  
5 Open Ended  
555 BDT Visitors**



**AUG 26 - SEP 20, 2020**

**BDT Survey 2  
11 Questions  
1 Open Ended  
49 Local Responses**

**OCT 8 - 13, 2020**

**Encuesta Nacional  
de Viajeros  
9 Questions  
160 PA Residents**